SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

СО	NTRACT NO	. 410606								
1.	THE CONTACT PERSON FOR THE PURCHASER IS:									
		Strother Nuchels Name								
		888 Brannon St. SanFrancisco, Ca 94103								
		4 15 - 800 - 5959 Phone Number								
2.	THE TOP O	FFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER								
		Brian Cheshy-CEO								
3.	IF THE AD	REFERS TO A CANDIDATE:								
	a.	The name of the candidate is								
		The candidate seeks election to the office of in the □ Primary Election, □ General Election, or □ Special Election.								
4.	IF THE AD I	REFERS TO AN ISSUE:								
	a.	The issue is Air B & B Supporting Home Sharing								
	b.	The Purchaser is Air B: B								
		NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.								

ORDER

Order / Rev: 410606 **Orders** 08437821 Alt Order #: Product Desc: ISSUE WPLG, INC. Estimate: 1204 Flight Dates: Primary AE: Michael McCray 11/07/16 - 12/18/16 Original Date / Rev: 11/07/16 / 11/07/16 Sales Office: NAT GENERAL Sales Region: Order Type: Agency Name: Strother-Nuckels c/o Hulsen Media Se Billing Type: Cash **Buying Contact:** Billing Calendar: Broadcast Billing Contact: EOM/EOC Billing Cycle: 2400 Laramie Trail Austin, TX 78745 Agency Commission: New Business Thru: Advertiser Name: ISS/Air B&B HH Order Separation: 00:15:00 Demographic: PL-Issue Advertiser External ID: Product Codes:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/31/16	11/27/16	23	\$17,115.00	\$14,547.75		
11/28/16	12/15/16	20	\$15,400.00	\$13,090.00		

P-2

AGY, POL, ISSUE

Totals

Agency External ID:

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	23	\$17,115.00	\$14,547.75	40.20
December 2016	20	\$15,400.00	\$13,090.00	38.00
Totals	43	\$32,515.00	\$27,637.75	78.20

General

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Michael McCray			Start Of Order - End Of Order	100%	

_n Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 WPLG	11/11/1	6 12/09/16	M-F 6a LCL News	CM	6-7am	1	:30	1	\$855.00P-2	2.40 NM	5	\$4,275.00
			LCL 10 News @ 6	am	(6:00 AM-7:0	0 AM)				1		
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					7.7	illef
Week: 11	12.77.	11/13/16	1	1	\$855.00	2.40				9 12	E 7	10. 3
Week: 11		11/20/16	1	1	\$855.00	2.40					W 15	
Week: 11	/21/16	11/27/16	1	1	\$855.00	2.40					2 1	18.)
Week: 11	/28/16	12/04/16	1	1	\$855.00	2.40				1 22 7	3 '	78. 3
Week: 12	/05/16	12/11/16	1	1	\$855.00	2.40				1		
2 WPLG	11/14/1	6 12/12/16	M-F 6a LCL News	CM	6-7am	1	:30	1	\$855.00P-2	2.40 NM	5	\$4,275.00
			LCL 10 News @ 6	am	(6:00 AM-7:0	00 AM)				94.80		
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11	/14/16	11/20/16	1	1	\$855.00	2.40						
Week: 11	/21/16	11/27/16	1	1	\$855.00	2.40						
Week: 11	/28/16	12/04/16	1	1	\$855.00	2.40				11		
Week: 12	2/05/16	12/11/16	1	1	\$855.00	2.40						- UI
Week: 12	2/12/16	12/18/16	1	1	\$855.00	2.40						100° 6
3 WPLG	11/13/1	6 12/11/16	This Week (ABC)	CM	1030-1130a	1	:30	1	\$885.00P-2	2.20 NM	5	\$4,425.00
			This Week With G	Seorge Steph	а					. 7		
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1 .	3.1	Yatır
Week: 11	/07/16	11/13/16	1	1	\$885.00	2.20					9.1	
Week: 11		11/20/16	1	1	\$885.00	2.20					3.1	- 38
Week: 11		11/27/16	1	1	\$885.00	2.20					1 5 -	78
Week: 11		12/04/16	1	1	\$885.00	2.20					6	
Week: 12		12/11/16	1	1	\$885.00	2.20						? *5 1

Print Date: 11/07/16 16:19:46

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Order / Rev:

410606

Advertiser:

ISS/Air B&B

Alt Order #: Flight Dates: 08437821

Product Desc:

ISSUE

11/07/16 - 12/18/16

Estimate:

1204

WPLG, INC.

	0.793/00/	Start	End	Inventory Code			Start/End 7	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
4	WPLG 11	1/13/16	12/11/16				1130a-1230		:30	2	\$415.00P-2	1.70 NM	10	\$4,150.00
				This Week in So	outh Florida		(11:30 AM-1:	2:30 PM)						
	Start D	Date	End Date	Weekdays	Spots/We	eek	Rate	Rating						
	eek: 11/07/	1000	11/13/16	2		2	\$415.00	0.00						
	eek: 11/14/		11/20/16	2		2	\$415.00	0.00						
	eek: 11/21/		11/27/16	2		2	\$415.00	0.00				- 1		
	eek: 11/28/		12/04/16	2		2	\$415.00	0.00				- 1		
	eek: 12/05/	1000	12/11/16	2		2	\$415.00	0.00						, 2
5	WPLG 11	1/10/16	12/15/16	M-F 6a LCL New	vs CM		6-7am	1	:30	1	\$855.00P-2	2.40 NM	6	\$5,130.00
				LCL 10 News @	6am		(6:00 AM-7:0	0 AM)			***********	2.10 11111	J	\$5,155.55
	Start D	Date	End Date	Weekdays	Spots/We	ek	Rate	Rating						
W	eek: 11/07/	16	11/13/16	1		1	\$855.00	2.40				- 1		
W	eek: 11/14/	16	11/20/16	1		1	\$855.00	2.40						
W	eek: 11/21/	16	11/27/16	1		1	\$855.00	2.40						
W	eek: 11/28/	16	12/04/16	1		1	\$855.00	2.40						
W	eek: 12/05/	16	12/11/16	1		1	\$855.00	2.40					1	1001
W	eek: 12/12/	16	12/18/16	1		1	\$855.00	2.40						150.
6	WPLG 11	1/08/16	12/13/16	M-F 6a LCL New	s CM		6-7am	-1	:30	1	\$855.00P-2	2.40 NM	6	\$5,130.00
				LCL 10 News @	6am		(6:00 AM-7:0	0 AM)			, , , , , , , , ,			ψο, ισσ.σσ
	Start D	Date	End Date	Weekdays	Spots/We	ek	Rate	Rating				- 1		
W	eek: 11/07/	16	11/13/16	-1		1	\$855.00	2.40				- 1		
	eek: 11/14/		11/20/16	-1		1	\$855.00	2.40				- 1		
	eek: 11/21/		11/27/16	-1		1	\$855.00	2.40				- 1		
	eek: 11/28/		12/04/16	-1		1	\$855.00	2.40				- 1		
	eek: 12/05/	1 7 7 7 7 7 7	12/11/16	-1		1	\$855.00	2.40				- 1		1.10
W	eek: 12/12/	16	12/18/16	-1		1	\$855.00	2.40				- 1		
7	WPLG 11	1/09/16	12/14/16	M-F 6a LCL New	s CM		6-7am	1	:30	1	\$855.00P-2	2.40 NM	6	\$5,130.00
				LCL 10 News @	6am		(6:00 AM-7:0	0 AM)			V000.001 2	2.40 14111	J	ψ5,150.00
	Start D	ate	End Date	Weekdays	Spots/We	ek	Rate	Rating						
W	eek: 11/07/	16	11/13/16	1		1	\$855.00	2.40						
	eek: 11/14/		11/20/16	1		1	\$855.00	2.40						10101
	eek: 11/21/		11/27/16	1		1	\$855.00	2.40				2 4 4		110. 0
	eek: 11/28/	200	12/04/16	1		1	\$855.00	2.40			28	- :		
	eek: 12/05/		12/11/16	1		1	\$855.00	2.40			· ·	1 5		130. 1
VV	eek: 12/12/	16	12/18/16	1		1	\$855.00	2.40						

Totals 43 \$32,515.00

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